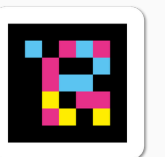
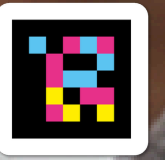


# EXPANDING *ACCESSIBILITY* ON CAMPUS



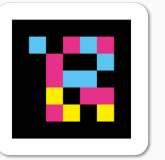


# Why it Matters: The Student Experience

## Empowerment & Independence

For a student, accessibility isn't just about ramps; it's about ***autonomy***.

- **Confidence:** Navigate complex campuses without needing to ask for help.
- **Equity:** Access the same information, at the same time, as every other student.
- **Belonging:** A clear signal that the university adapts to them, not the other way around.



# Success Story: George Mason University

- **Campus-Wide Deployment:** Recently launched across buildings, classrooms, and common areas.
- **Seamless Wayfinding:** Creating an independent navigation experience for blind and low-vision students.
- **Zero Construction:** Implemented entirely with digital codes, no physical infrastructure changes needed.



# Appolutely innovative technology: NaviLens and beyond

NaviLens uses **high-contrast, color matrix tags** that can be read from **distance, wide angle, and in motion**, no precise focusing needed. For **blind/low-vision** students, that means independent navigation and instant, spoken context.

